

# AUTOMOTIVE TRANSFORMATION CONFERENCE

23.+ 24. OCTOBER 2025

NOI TECHPARK BRUNECK / BRUNICO | SÜDTIROL | ITALIEN



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Drive2Transform



Dear Ladies and Gentlemen,

The mobility of the future will be electric, autonomous, connected, and platform based. Yet what does this transformation mean for manufacturing companies in times of intense global competition, a shortage of skilled workers, volatile material prices, unstable supply chains and rising energy costs? One thing is certain: these challenges cannot be met by a single company or a single region alone, but only through coordinated European initiatives grounded in joint innovation ecosystems. That is precisely the guiding principle of this conference.

Together with partners from Germany, Austria, Poland, the Czech Republic, Slovakia, Hungary, Slovenia and our Euregio partner regions Tyrol and Trentino, NOI Techpark is organising the Automotive Transformation Conference. This event offers stakeholders along the automotive and mobility value chains a platform to showcase best practices in electrification, automation, enhanced connectivity and data-driven vehicle platforms. It also creates a space for forging new collaborations between regions and companies. The event will be hosted at NOI Techpark in Bruneck: opened in 2023, it is a centre dedicated to the mobility of tomorrow, with a strong focus on sustainable manufacturing.

What can participants expect? A cooperation exchange will bring together companies and experts, while visits to local showcase companies and reference projects will provide valuable insights into South Tyrol's economy. At the forum, distinguished speakers will illuminate various aspects of mechatronics. The evening reception will offer further opportunities for networking and discussion.

We wish the organising team a successful event and all participants two inspiring days and a pleasant stay in South Tyrol.

**Phillipp Achammer**  
Landesrat für Innovation / Mobilität

**Helga Thaler**  
President of NOI Techpark

THURSDAY  
23.10.2025

9:30	Registration, welcome coffee & Expo setup
10:00	<b>EEN B2B MATCHMAKING</b> Register separately
12:30	<b>WELCOME TO NOI TECHPARK BRUNECK</b> Johannes Brunner   NOI Techpark Klaus Mutschlechner   President Network Automotive Excellence Südtirol Erwin Rauch   Free University of Bolzano   Sustainable Manufacturing Lab
13:00	Business Lunch & Networking & Expo
14:00	Transfer from NOI Techpark Bruneck to companies
14:15	<b>COMPANY TOURS</b> Manufacturing company pioneers open their doors E-motor FIAT500e manufacturing GKN Automotive und Intercable [BRUNECK] E-connectors and busbars for e-mobility Intercable Automotive Solutions [BRUNECK] Off-Highway autonomous operations cluster TTControl [BRIXEN] Ropeways meet autonomous vehicles Leitner ConnX [STERZING]
18:00	Return to NOI Bruneck
19:30	<b>AUTOMOTIVE TRANSFORMATION CONFERENCE DINNER</b> Music & Networking
23:00	End of day

FREITAG  
24.10.2025

8:30	Registration & Networking & Expo	12:00	<b>PANEL DISCUSSION:</b> How to compete and cooperate in the Automotive Transformation? Stefan Kanya   Business Development, AVL List Patrick Krizansky   VP E-Mobility Europe Carina Schlögl   Deputy Managing Director   Light Metals Competence Center Ranshofen Tobias Mairhofer   Founder Reveon Motorcycles Hannes Baumgartner   CEO Fercam Logistics
9:00	<b>AUTOMOTIVE TRANSFORMATION CONFERENCE</b> Vincent Mauroit   NOI Techpark		
9:15	<b>Transformation of Automotive Industry</b> Bernhard Kölmel   Pforzheim University   International School of Management (ISM)   Texas State University		
9:45	<b>Autonomous driving (I4) in Europe, status and challenges</b> Alexander Böhm   Business Development   Schäffler		
10:15	Coffee Break & Networking & Expo	12:50	<b>Closing remarks</b>
10:40	<b>INTERREGIONAL BEST PRACTICES</b> How to convert street lamps into EV chargers Heliodor Macko   CEO SEAK energetics	13:00	Business Lunch with Networking & Expo
11:00	<b>Adapting Core Capabilities for E-Mobility: The GKN Sinter Metals Journey</b> Alessandro Denicoló   GKN Sinter Metals		Moderation: Jasmin Da Rui
11:40	<b>The Future of Electric Vehicles – Strategic and Operational Perspective</b> Arpad Boros   Director Business Unit at Ingenics Consulting Hungary		

## B2B MATCHMAKING SESSIONS [EEN]

Thursday, 23.10.2025 | 10:00

Register for free

[b2match.com/e/atc2025](https://b2match.com/e/atc2025)



## AUTOMOTIVE TRANSFORMATION CONFERENCE

Thursday 23. & Friday, 24.10.2025

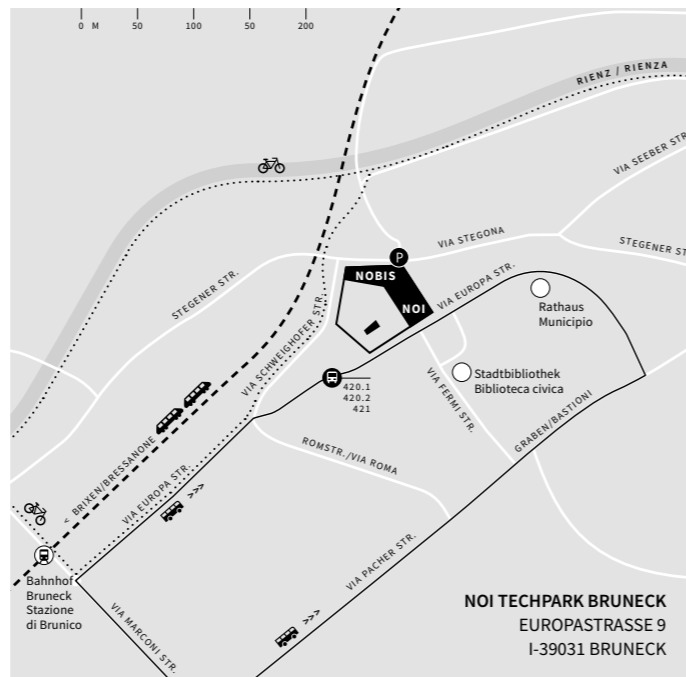
Including meals and transport

Registration: [atc2025.noi.bz.it](https://atc2025.noi.bz.it)

Contact: JOHANNES BRUNNER  
NOI TECHPARK SÜDTIROL /ALTO ADIGE  
STRATEGIC PROJECTS AND PARTNERSHIPS  
T +39 0471 066 667  
J.BRUNNER@NOI.BZ.IT

This event adheres to the criteria of a green event, based on  
ISO 20121 – sustainable events: [klimaland.bz](https://klimaland.bz)

For this reason, we recommend that all participants arrive by public  
transport: [suedtirolmobil.info](https://suedtirolmobil.info)



## Faculty of Engineering Free University of Bozen-Bolzano

### Bachelors:

- Computer Science
- Electronic and Information Engineering
- Industrial and Mechanical Engineering
- Informatics and Management of Digital Business

### Professional Bachelor:

- Wood Technology

### Masters:

- Computing for Data Science
- Data Analytics for Economics and Management
- Energy Engineering
- Industrial Mechanical Engineering
- Smart Technologies for Sports and Health
- Software Engineering

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AUTONOME PROVINZ BOZEN SÜDTIROL  
PROVINCIA AUTONOMA DI BOLZANO ALTO ADIGE  
PROVINZIA AUTONOMA DE BULSAN SÜDTIROL

# IN MOTION

## SUSTAINABLE TRANSFORMATION

### SHAPING THE FUTURE WITH TECHNOLOGY:

- Automotive Suppliers Network of South Tyrol
- Industry driven research & professorship for Sustainable Manufacturing
- Virtual Idea Lab and Community for Sustainable Mobility and Manufacturing
- Academy for Qualification and Future proof knowledge



MEMBER COMPANIES AUTOMOTIVE EXCELLENCE SÜDTIROL

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## ORGANISER

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NOI TECHPARK SÜDTIROL  
INFO@NOI.BZ.IT  
NOI.BZ.IT